ZiftONE™

for Microsoft Dynamics 365

STREAMLINED PARTNER MANAGEMENT AND MARKETING THAT INTEGRATES SEAMLESSLY WITH YOUR CRM.

KEY BENEFITS
ZiftONE for Microsoft Dynamics

Synchronize data between Dynamics 365 and ZiftONE, giving you a single source of truth for channel insights

Reduce complexity with turnkey installation to map ZiftONE fields to your Dynamics 365 fields

Deliver flexibility by allowing your team to work in whichever system they prefer, with access to the same data and information in both
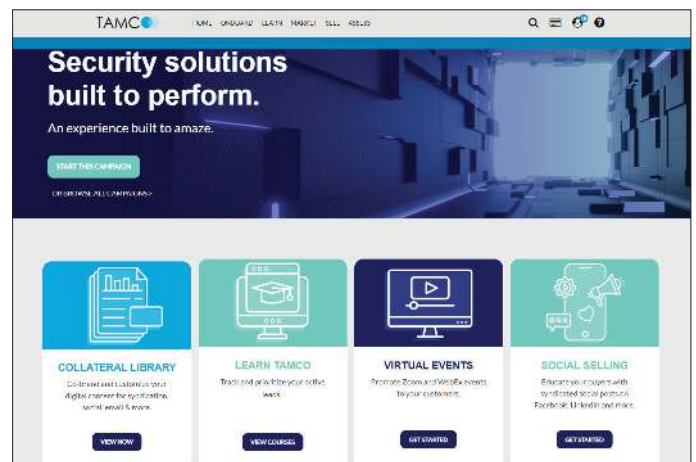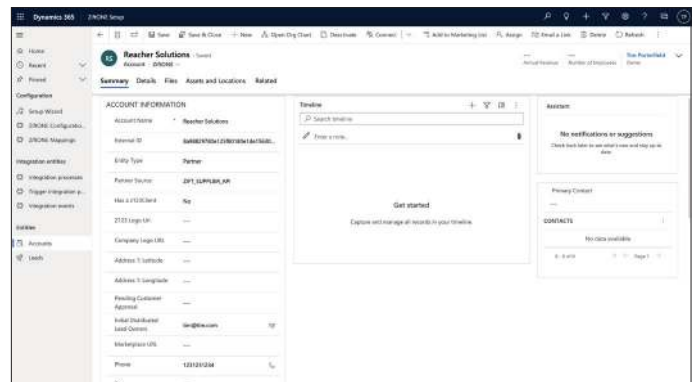
Maximize return on channel investments with deeper data for insight and reporting in an easy-to-use platform

Grow your partner program and better manage partners. ZiftONE is an all-in-one solution that provides partner relationship management (PRM), through-channel marketing automation (TCMA), and a learning management solution (LMS) for channel partners in a fully integrated platform. ZiftONE gives you a single source of truth to align your channel marketing, sales and operations like never before. All from a powerful, straightforward platform designed to multiply and amplify every partner's potential.

Reduce Complexity with a Seamless Experience

With the native integration with Microsoft Dynamics 365, you and your colleagues can manage deals and users within Dynamics 365, seamlessly view them in ZiftONE, and vice versa. With ZiftONE for Dynamics 365, you get an app that is preconfigured and reduces complexity. The integration will automatically update as new features are added to ZiftONE, offering a seamless experience.
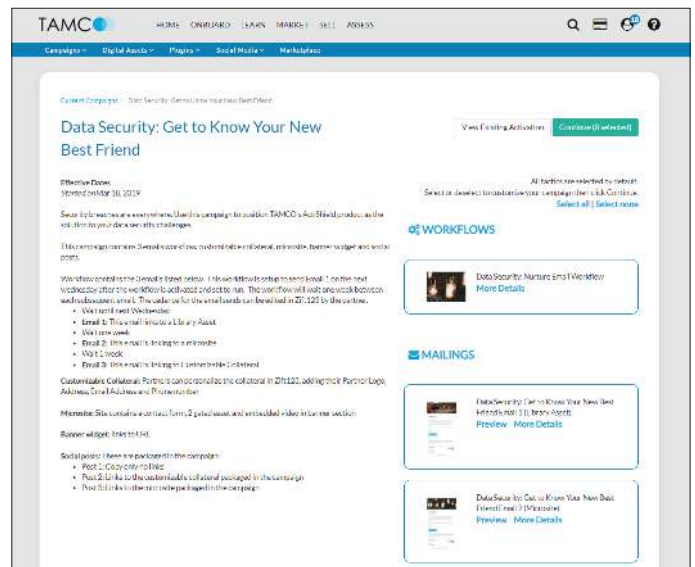
Why ZiftONE?

You know your partners, but does your partner's experience reflect that? Zift's unique ZiftONE PRM platform drives partner engagement with customized experiences, while providing the analytics and flexibility you need to adapt your partner program as quickly as the channel changes.

With ZiftONE, you can simplify the partner experience by giving your partners segmented information, marketing tools and campaigns, customized portal pages and trainings, so that they only see what's relevant to them, both at the partner and user level.

Plus ZiftONE's analytics enable you to see what's working, what isn't, and adjust accordingly. Use these reports to track how your program, partners, training, and collateral are performing.

Easily create and manage multiple marketing campaigns – emails, co-brandable collateral, social media posts, and more – so partners can successfully promote your company in a way that most accurately reflects your brand and keeps your messaging consistent, whether customers are reading something from you or any of your partners.

Make it easier for partners to access product training by having your trainings in their partner portal. ZiftONE's learning and development capabilities empower you to create data-informed, technology-driven, partner-centered learning experiences, including course tracks with videos and quizzes to drive certifications or just build partner knowledge.

Why Zift Solutions?

Our platform knows more about the channel – and drives more measurable channel success – than any other company. Founded in 2006, Zift Solutions' rich history of working with partner programs offers expertise you can't get anywhere else.

FIND OUT WHY CHANNEL CHIEFS RELY ON ZIFT SOLUTIONS.

CONTACT US TO LEARN MORE TODAY OR VISIT WWW.ZIFTSOLUTIONS.COM

Ziftsolutions.

www.ziftsolutions.com